

ORDER



Orders
Order / Rev: 59067
Alt Order #:
Product Desc: ESTIMATE 12124
Estimate: 12124
Flight Dates: 09/25/12 - 09/30/12
Original Date / Rev: 09/21/12 / 09/24/12
Order Type: CIA - O

KTVX-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency
Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Matheson for Congress 2012
Demographic: HH
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	23	\$6,235.00	\$5,299.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$6,235.00	\$5,299.75	0.00
Totals	23	\$6,235.00	\$5,299.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/25/12	09/27/12	ABC4 News at 10pm M-EM M-F 10p-1036p	CM	10p-1036p	-1-1---	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1-1---		2			\$400.00			0.00			
E 4	KTVX	09/25/12	09/28/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	-1111--	:30	4	\$95.00	P-3	0.00	NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1111--		4			\$95.00			0.00			
E 5	KTVX	09/28/12	09/28/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	----1--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1			\$130.00			0.00			
E 6	KTVX	09/25/12	09/28/12	Good Morning America GMA 7a-9a	CM	7a-9a	-1111--	:30	4	\$140.00	P-3	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1111--		4			\$140.00			0.00			
E 7	KTVX	09/26/12	09/26/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--1----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	--1----		1			\$125.00			0.00			
E 11	KTVX	09/25/12	09/27/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	-1-1---	:30	2	\$165.00	P-3	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1-1---		2			\$165.00			0.00			

Order / Rev: 59067
 Alt Order #:
 Flight Dates: 09/25/12 - 09/30/12

Advertiser: Matheson for Congress 2012
 Product Desc: ESTIMATE 12124
 Estimate: 12124

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KTVX	09/26/12	09/28/12	ABC4 News at 430p ABC4 News at 430p	CM	430p-5p	--1-1--	:30	2	\$165.00	P-3	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--1-1--		2				\$165.00		0.00			
E 13	KTVX	09/25/12	09/27/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	-1-1---	:30	2	\$165.00	P-3	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-1-1---		2				\$165.00		0.00			
E 14	KTVX	09/26/12	09/28/12	ABC4 News at 6p ABC4 News at 6p	CM	6p-630p	--1-1--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--1-1--		2				\$200.00		0.00			
E 16	KTVX	09/29/12	09/29/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5p-530p	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$175.00		0.00			
E 17	KTVX	09/30/12	09/30/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5p-530p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$175.00		0.00			
N 20	KTVX	09/29/12	09/29/12	M-Su 5a-1a M-SU 5a-1a	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	-----S-	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$2,500.00		0.00			
Totals													23	\$6,235.00	